

BWANS®



24  
HOURS

B1+

GROUP  
+  
PRIVATE

# FASHION DESIGN

Vocational English Course

INTRODUCTION TO FASHION

Working in fashion  
Garments and garment parts  
Colors

HISTORY OF FASHION

Milestones in fashion  
Fashion trends  
Illustration techniques

TEXTILES

Types of fabrics  
Fabric processing  
Fabric care instructions

GARMENT CONSTRUCTIONS

Pattern equipment  
Pattern pieces  
Measurements and specifications

PRODUCTION

Production problems  
Packaging methods

PROMOTION

Promotional channels  
Branding  
Marketing campaigns  
Writing press releases

EVENTS

Planning  
Job roles and responsibilities  
Fashion writing

RETAIL

Merchandising  
Displays  
Negotiating

# STRENGTHEN YOUR COMPANY!

Enhance your employees' English communication skills with our corporate training programs. Don't miss out on global opportunities.

## INCREASE YOUR EMPLOYEES' EFFICIENCY

Save time and money by reducing communication errors in business processes.

## MAXIMIZE YOUR COMPETITIVE EDGE

Stay one step ahead in the competition by reaching new markets and new customers.

## INCREASE CUSTOMER SATISFACTION

Strengthen relationships with international customers to boost sales and profitability.

## VARIOUS TRAINING OPTIONS

Let's determine the best type of training to suit your needs together.



PRIVATE LESSONS

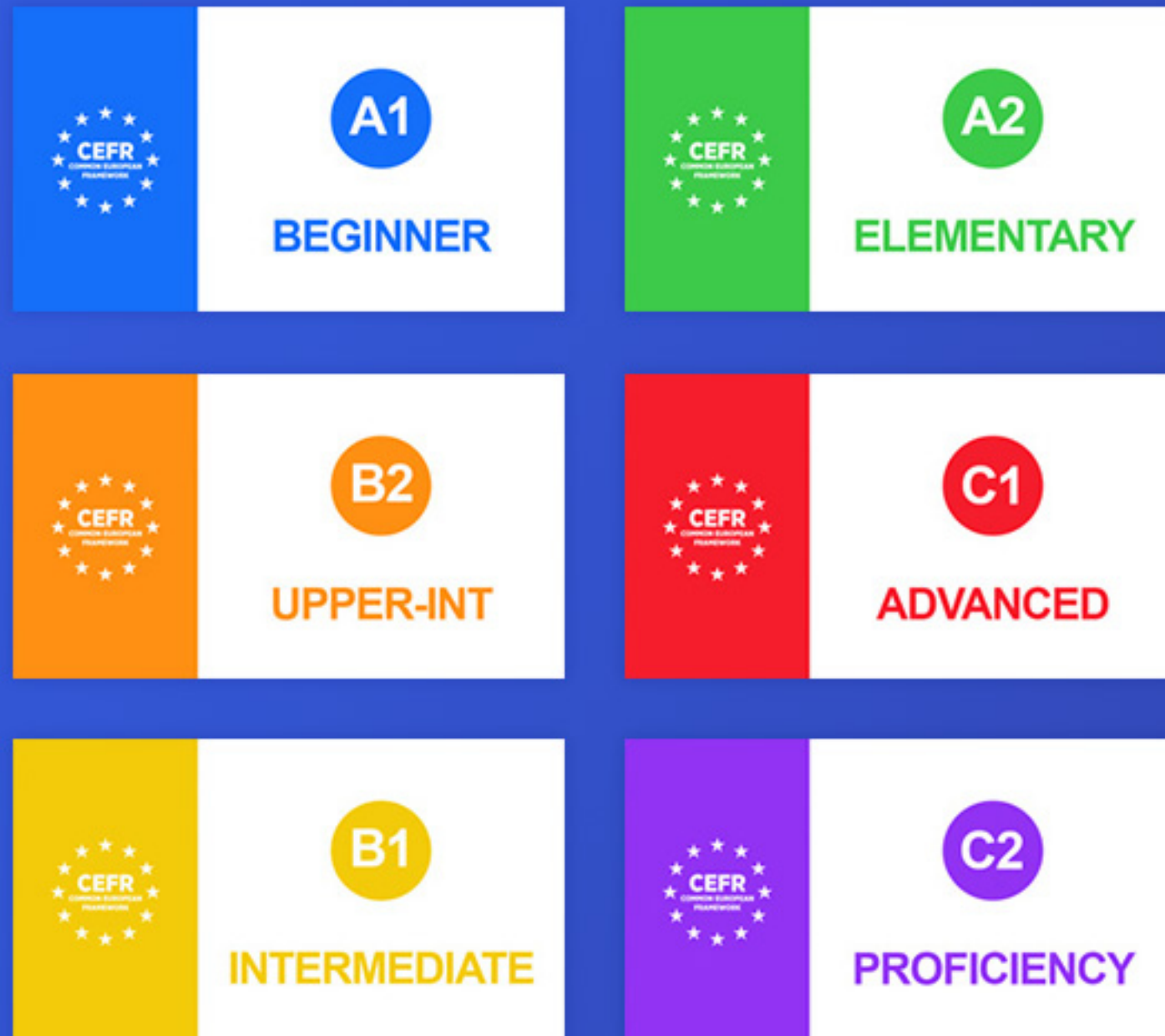


GROUP CLASSES







WORKSHOPS

# TRAINING FOR ALL LEVELS



By joining our General English courses, you can quickly improve your English grammar, vocabulary, reading, comprehension, and speaking skills from beginner to advanced levels, and start expressing yourself with more confidence.

-  **Practical-focused training**
-  **Fast and lasting learning**
-  **Fun and interactive lessons**
-  **Best price guarantee**

# 15 YEARS OF EXPERIENCE

In 2009, we launched with the brands Speak English® and Business English®. Throughout this journey, we have supported many company executives and staff in learning English and increasing their global market share.

In 2023, we began offering our training through our new online platform under the BWANS® brand. Our live online courses are now accessible 24/7 from anywhere in the world.



[www.speakenglish.com.tr](http://www.speakenglish.com.tr)
















[www.businessenglish.com.tr](http://www.businessenglish.com.tr)



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## JOIN OUR SATISFIED CUSTOMERS

 Alcatel-Lucent	 BILFINGER	 Domino's Pizza	 HEWLETT® PACKARD	<b>LIEBHERR</b>
 Logitech.	 MEKSA YATIRIM	 Mercedes-Benz	nielsen .....	 <b>RENAULT</b>
 Shell	 ŞİŞECAM	TORUNLAR  GYO	 unicef	 WÄRTSILÄ

We look forward to welcoming you among our satisfied customers soon.



**BWANS<sup>®</sup>**

[www.bwans.com](http://www.bwans.com)

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